

Muhammad Aftah Fauzan | Web Developer | Digital Marketing | Indonesia

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I'm a passionate communicator with a Bachelor's degree in Communication Science from the University of Garut, where I graduated with a GPA of 3.38. I've always been intrigued by the power of words, which led me to write for newspapers and take on freelance projects that strengthened my understanding of SEO. My professional journey includes working as an SEO Writer at Global Mediatama, where I focused on optimizing articles to boost search engine rankings and attract organic traffic. Currently, I'm running Areawibu.com and several other blogs, immersing myself in writing and web development. I've also completed an internship at Harian Kompas, which enriched my journalistic writing skills. With my blend of soft skills in communication and teamwork—as well as technical skills in web development—I strive to create engaging content that resonates with audiences.

Education :

- University of Garut
 - Bachelor of Communication Science | GPA: 3.38 / 4.00
 - West Java | 2014 - 2019
 - During my time in college, I was more active in writing for newspapers and worked as a freelance writer to understand the world of SEO. Additionally, I, along with some colleagues, founded a campus journalism organization called Periskop.

Work Experience :

1. Global Mediatama (Bravonews.id)
 - Position: SEO Writer, Contract Employee
 - Location: Jakarta | November 2021 - June 2022
 - I worked as an SEO writer at Bravonews from November 2021 to June 2022. In this role, I was responsible for writing and optimizing articles according to SEO principles, improving article rankings in search engines, and attracting more organic traffic. Besides writing, I also conducted keyword research, trend analysis, and optimized meta descriptions and article structures to be more user-friendly.
2. Freelancer
 - Position: Writer, Indonesia | June 2022 - Present

- I am the owner of Areawibu.com and several blog sites optimized for SEO. I handle the entire site development process, from domain selection, keyword research, to content writing with SEO optimization, including the utilization of AI in the process. Furthermore, I also build websites using PHP and develop custom applications for client needs.

Internship Experience :

- Harian Kompas
 - Position: Intern Journalist, Intern Employee
 - Location: Jakarta | June 2017 - August 2017
 - I interned at Kompas, under Harian Kompas, where I honed my writing skills by correctly using the Indonesian dictionary. Additionally, I was accustomed to going into the field for reporting and gathering information as material for my writing.

Skills :

- Soft Skills: Communicative, Research, Analysis, Time Management, Problem-Solving, Adaptability, Cooperation, and Collaboration
- Hard Skills: Writing, Editing, Journalism, SEO Specialist, Web Development, WordPress Development
- Software Skills: WordPress, PHP, HTML, CSS, JS, Python, Google Search Console & Google Analytics, Ahrefs, Canva or Corel, ChatGPT or Jasper.ai, GitHub, etc.

Languages :

- Indonesian: Advanced
- English: Elementary
- Arabic: Regular

Documentation/Works:

- [PLT Games](#)
- [Areawibu](#)
- [Omega Cloud](#)
- [Calestia World](#)
- [Christian Louboutin UK](#)
- [WP Radio 887](#)
- [Pelajaran Sekolah Online](#)
- [Grapari News](#)